



## **BE A HERO TO 3,000 kids and their families while promoting your business!**

*Kline Kids Fishing Program Sponsor,*

“I got one!” Nothing is as exciting as hearing a child scream with delight as they catch a fish! Unfortunately, fewer and fewer children have experienced the joy of fishing, let alone the thrill of the catch.

On Friday, **April 12<sup>th</sup> (Special Needs Day)** and Saturday, **April 13<sup>th</sup>**, 2019 the annual *Kline Kids Fishing* event will be held at Kline Pond. Over 2,500 children, ages 5-14, along with their parents and grandparents, are expected to attend. We provide a guided experience to the sport of fishing and the kids have fun with their families enjoying our natural resources.

Presented by *Kline Kids Fishing Nonprofit (KFN)*, Washington State Department of Fish and Wildlife (WDFW), and Clark Public Utilities (CPU); we aim to get more kids involved in fishing and build a base of future stewards for this resource and our fisheries. We want to introduce children to the benefits of fishing as an individual and family activity!

With your help, the *Kline Kids Fishing* event can accomplish these goals. First, it gives the child an opportunity to experience the thrill of catching a fish. Second, educational sessions offered by WDFW, CPU, US Fish & Wildlife, Columbia Springs and others, will help the child learn more about fishing, the natural environment and playing outside. We ask for your support of this worthwhile event at Kline Pond in Salmon Creek Park.

KFN gladly accepts donations of any amount. With a donation **of \$250 or greater** you will receive the following: *Name on the back of every T-shirt, Opportunity to hang your banner at the event, Opportunity to put up a tent at the event (tents require 3 sheets of OSB/plywood and will be set up on Thursday, April 11th and removed on Saturday, April 13th), Opportunity to provide 3100 bag stuffers for participants (bag stuffers must be turned in by March 19th).*

Let's **“Get More Kids Outside and Fishing More Often”**.

All donations should be made to **Kline Kids Fishing Nonprofit**, EIN # 45-3764565.

For information on how to participate as a sponsor see *reverse* or contact

Jamie Birkeland, Treasurer

Phone: (360) 418-4308

**Website: [kline-kf.org](http://kline-kf.org) Phone: (360) 818-4897**

## 2019 Klineline Kids Fishing Nonprofit (KFN) Sponsorship Form

Type of Sponsorship (*please circle*):

Monetary

In-Kind

Volunteer Time

Total Value of Sponsorship: \$ \_\_\_\_\_

Monetary: (*please enter check # here*) \_\_\_\_\_

In-Kind: (*please describe your donation below--e.g. printing costs, banners/signage, event checksecurity, equipment, tackle, bait, nets, bags, cleaning supplies, food, drinks, etc*)

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Volunteer Time: (*please provide specifics regarding the number of volunteers, and the times/events they will be attending*)

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**Individual, Business, or Organization making the donation:**

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Number: (\_\_\_\_) \_\_\_\_\_ Extension: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Would you like a certificate of appreciation?

Yes

No

If yes, would you like it:

Mailed

E-mailed

Mail this form to:

Klineline Kids Fishing  
Attn: Jamie Birkeland  
PO Box 873875  
Vancouver, WA 98687

## **Donation of \$250 or greater you will receive the following:**

*Business/organization Name on the back of every T-shirt*

*Opportunity to hang your banner at the event*

*Opportunity to put up a booth (canopy tent) at the event promoting your business*

*Opportunity to provide 3100 bag stuffers for participants (bag stuffers must be turned in by March 19th).*

## **When should booth/tents be set up?**

Please set up tents on Thursday by 5 p.m. if possible, but even earlier on Thursday is better. You may drive into the park to unload, but please stay on paved/marked roadways. We require booths to have plywood or OSB laid down under them. Each evening (Thursday and Friday) please lower your tents as much as possible to minimize the effects of the wind on your tent. We also require some sort of sandbags or weights to keep your tent from blowing away, and/or falling over. You can purchase canopy sandbags that wrap around the leg at places like Home Depot, Lowes, or even Amazon that are well worth the \$20 you'll spend and are much safer than big blocks.

## **Why do we have to use plywood? How many sheets should I use?**

*The plywood protects the grass from being trampled and your area getting muddy. Tents require 3+ sheets of OSB/plywood. If you are inviting participants into your tent, we suggest 5-6 sheets of plywood.*

## **When should tents be torn down?**

Please tear down the tent by 6 p.m. on Saturday. Please wait until there are no more children to drive into the park.

## **What's the target ages?**

The event is aimed at kids and families. A majority of the kids are in the 6 -10-year-old range.

## **What should we do in our tents?**

If you can provide a giveaway, we strongly recommend it. If you target your give away for 6-10 year olds, then you can adjust accordingly. At the minimum, we suggest having enough giveaways' for at least 500 people/families. And the most popular tents will have some sort of activity—craft, carnival game, interactive display, etc. Because most adults are too concerned watching their child, many of the tents that are geared to pass out information to adults get quickly passed.

## **What is special needs day (Friday)?**

The attendance is much lighter on this day. Special needs individuals may have physical or mental disabilities. Any individual with a special need may fish on Friday regardless of age. Other special needs include relational needs or are part of school field trips. Some of the kids have sensory issues, so we intentionally try to keep the speaker level down and not have as many people at once.

**What are the times we should be there?**

Friday, we encourage the booths to be manned no later than 7:30 a.m. On Saturday, traffic increases significantly just after 7 a.m., so we encourage you to plan extra time and have your booths manned as close to 7 a.m. as you can.

Friday's busiest times are from 10 a.m. to about 12:30 p.m.

Saturday's busiest times are from 9:30 a.m. to 2 p.m., peaking from 10:30 to 1:30. We suggest having a few extra people at your booth.

**Where should I park?**

As much as possible please have your "volunteers" park at the softball field parking. We like to save the pond parking for our families and kids.

**Should people working booths check in?**

Yes, we'd love for that to happen! However, please do not get an orange vest as these are reserved for our guides that teach and help the participants fish.